

LUCY CHOI SHOPPING EVENT

Event to be held at the following time, date and location:



Thursday, 18 February
2016 from 18:30 to
20:30 (GMT)

[18 Connaught St](#)
[W2 2AH London](#)
United Kingdom

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Indulge in an evening of networking, champagne, and shoes in the flagship store of Lucy Choi, niece of the legendary shoe designer Jimmy Choo!

Exclusive VIP prices of up to 50% off will be available across a range of styles at this event! Styles include flats, mid-heels, stilettos, and boots. Sizes 35-42.

Lucy has just opened her flagship store in London, after recognising that there was a gap in the market for an innovative shoe label that was at the same time extremely chic, comfortable, and affordable. Lucy's vision is to offer customers shoes that fit the three C's: Character, Comfort and Craftsmanship.

Her designs cater for all tastes and personalities, which was presented in the name of the debut collection "Rock 'n' Royal", a collection that has two distinct muses, the two Kates: Kate Middleton and Kate Moss. The brand has appeared in publications such as Vogue, Tatler, Brides, Grazia, Marie Claire, Stella Magazine, The Times, Woman & Home, You & Your Wedding, Wedding and many more, and celebrities seen wearing the shoes include Darcey Bussell, Molly King, Cheryl Fernandez Versini, Chiara Ferragni.